



Entrepreneurship & Innovation Learning Center

9:15 -10:00	Financial Literacy - What's In Your Wallet?	Chella Diaz
10:15 - 11:00	Startup Cash - How To Fund A Great Idea	Alan Tratner
11:15 - 12:00	How To Get Socially Savvy & Position Yourself for Profits On Social Media	Laura Rubinstein
12:00 - 12:45	Lunch	
1:00 - 1:45	Guerrilla Marketing - Get More Media Exposure	Nadine LaJoie
2:00 - 2:45	How To Build Your Business Network	Dave Phillipson
3:00 - 3:45	eCommerce - Effective Online Sales Strategies	Brian Brinson
4:00 - 4:45	Want To Get Your Idea To Market?	Scott Duffy