

Starting a Food Business

Overview of Entrepreneurship Module

1. Preparing a business plan

- a. Lecture Power Point on “The food business”**
- b. Assign group projects - Business Plan Outline**
 - i. Part 1**
 - ii. Part 2**

2. Menu Development & Standardized Recipe

- a. Lecture: Power point – On Cooking chapter 3 menus & recipes**
- b. Student Activity: Standardized recipe activity**

3. Pricing for Profit

- a. Lecture: Power Point – Catering chapter 3 pricing for profit**
- b. Student Activity – costing lesson**

4. Staffing

- a. Lecture: Power Point Catering chapter 5 staffing**
- b. Student Activity – design a staff organizational chart for your business plan**

5. “Business Plan” Group Presentations

- a. Oral presentation**