

Starting a Business as a Songwriter

Overview of Entrepreneurship Module

1. Music Business Activity

This in-class activity provides students with a brief overview of four main roles in the music industry: Producer, Record Company, Songwriter and Artist.

MATERIALS NEEDED: Music Business Activity Questions, both of the following YouTube videos:

<http://www.youtube.com/watch?v=L6ZpeGv67-0>

<http://www.youtube.com/watch?v=Kp9MYmL7Nts>

2. Overview of Four Songwriting Income Streams

This at-home provides an overview of the four major songwriting income streams.

MATERIALS NEEDED: Songwriting Income Streams Worksheet, the following YouTube video:

<http://www.youtube.com/watch?v=W5u9PnXldYY>

3. Understanding the Role of the Publisher

This at-home activity requires students to take notes on an interview with one of the music industry's leading music publishers.

MATERIALS NEEDED: http://www.youtube.com/watch?v=VaKj_QaGc5U, Music Publishing Interview Notes

4. Understanding Performing Rights Organizations

This at-home activity requires students to research and compare the three main performing rights organizations.

MATERIALS NEEDED: Comparing Performing Rights Organizations Worksheet

5. Songwriting Handbook

This final group assignments requires students to create a how-to website for future business owners.

MATERIALS NEEDED: Songwriting Website Group Project, www.wix.com