

Music Publishing Interview

Please watch this interview with music publisher, Mike Sammis:

http://www.youtube.com/watch?v=VaKj_QaGc5U

Answer the following questions:

1. What is Sammis's current position?
2. What challenges is the publishing business currently facing?
3. How do publishers monetize/exploit copyrights?
4. What advice does Sammis have for songwriters that are just starting their businesses?
5. What questions should a songwriter ask potential publishing companies?
6. What other advice does Sammis offer future music business owners?