



RANGE COUNTY

**SOCIAL ENTREPRENEURSHIP**

C O M P E T I T I O N

**SHOWCASE**



**SATURDAY, MAY 10, 2014**

9:30 am to 1:30 pm

University of California, Irvine

# SHOWCASE PROGRAM

## WELCOME AND INTRODUCTIONS

Dr. Tod A. Burnett  
President  
Saddleback College

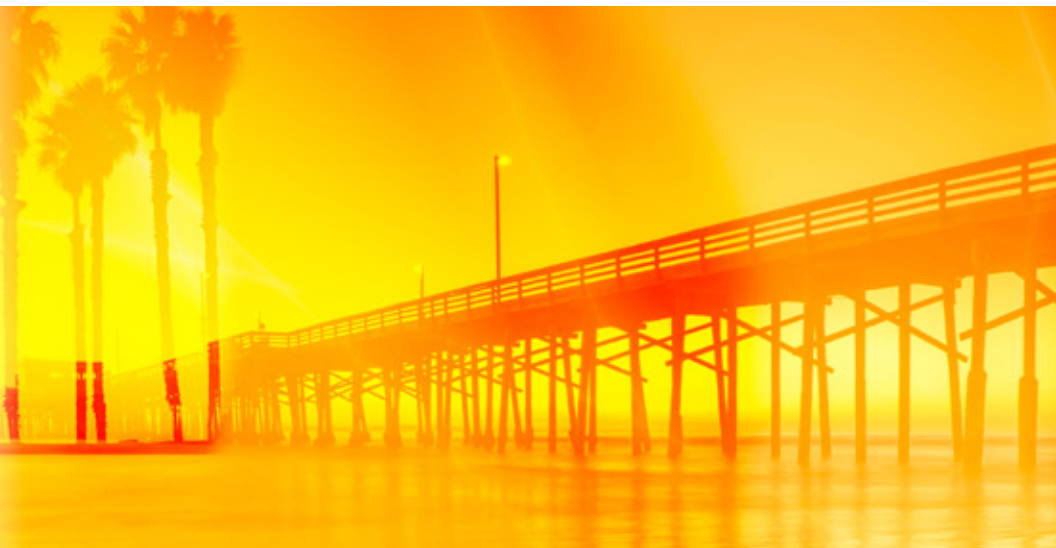
## FINALIST PRESENTATIONS

### KEYNOTE

Shaheen Sheik-Sadhal  
Esse Law Group

## PEOPLE'S CHOICE AWARD

## AWARDS CEREMONY



# FINALISTS

## ROBERT CHARLES

*Back to Native Orange County • Irvine, CA*

Back to Native Orange County service providers and affiliates will provide a landscape design, installation, and maintenance service focused on replanting with low-water usage native plants.

## MAHOUR LELLAT-PARAST

*Bio-Adhesive Alliance • Greensboro, NC*

Bio-Adhesive Alliance has developed and patented a process technology to provide an economical solution to transforming swine waste into a marketable asphalt binder.

## JUSTINE PORTER

*Della • Culver City, CA*

Della is a socially responsible fashion-line that empowers women in Ghana, West Africa through employment and educational opportunities.

## TAYLOR CHEELEY

*Entourage Red, LLC • Orlando, FL*

Entourage Red, LLC, an innovative consumer goods manufacturer, has developed a Daily Health Indicator system that has potential to reduce the rate of unplanned pregnancies, the spread of STDs, the number of women assaulted as a result of using date rape drugs, and the rate of noncombat casualties among female troops in the military.

## ANNA SONTAG

*Full Life Programs • Corvallis, OR*

Full Life Programs will shift the paradigm of senior care, providing sustainable, person centered care in a climate of safety, health and wholeness.

## SHAWN WEHAN

*Givsum, LLC • Aliso Viejo, CA*

Givsum, LLC is an online application that: (1) gives individuals the ability to track and promote their charitable interest; (2) provides charities with an effective fundraising and volunteer recruitment platform; and (3) allows businesses to efficiently administer their charitable donation policies.

# FINALISTS

**SOPHIA LIN**

***A Hundred Tiny Hands • Irvine, CA***

A Hundred Tiny Hands is to “invent inventors” by fostering playful learning and imagination; enabling children to discover, create and invent.

**JOE PALACIOS**

***K9 West Kennels • Lake Forest, CA***

K9 West plans to make a positive impact on the epidemic Post Traumatic Stress Disorder and Traumatic Brain Injury is having on our veteran community and their family, and at the same time reduce over population in the local animal shelters.

**ADAM COMENZULI**

***KARIBU Solar Power • Tanzania***

KARIBU Solar Power is an innovative social enterprise that makes high quality solar power affordable. We produce a modular solar lamp (solar panel + rechargeable battery + light) and employ an innovative social business model that allows the average Base of the Pyramid consumer to enjoy the benefits of solar lighting and energy.

**PRAKASH BISTA**

***Modern Model Residential School • Aliso Viejo, CA***

Modern Model Residential School provides free innovative education and meals to all students in extremely remote areas of Nepal, with special focus to girls, the students who are from poor and disadvantaged family backgrounds and their illiterate moms.

**EMILY QUINLAN**

***Saddleback Café • Mission Viejo, CA***

Saddleback Café, an education-business partnership, will serve as a job placement pathway for students, a scholarship program support system, a source of low-to no-cost meals for Saddleback’s students in need, including veterans, and a health and wellness initiative, including partnering with local farms—all of which contribute to student success.

---

# JUDGES

---

## **Cathy Margolin**

Associate Dean, Brandman University

## **Andrew Munoz**

Executive Director, Orange County Workforce Investment Board

## **David M. Ochi**

Executive Director, Antrepreneurship Center, UC Irvine

## **Michael Potter**

Vice Chairman of Manna Energy Foundation  
and Geeks Without Frontiers, Social Entrepreneur

## **Rich Tafel**

Founder and President, The Public Squared



# EVALUATORS

**Helen Eckman**

Faculty, Brandman University

**Elizabeth Garlow**

Executive Director, Michigan Corps

**Timothy Jemal**

Trustee, South Orange County Community College District

**Cathy Margolin**

Associate Dean, Brandman University

**Marcia Milchiker**

Trustee, South Orange County Community College District

**David Ochi**

Executive Director, Antrepreneurship Center, UC Irvine

**George Powell**

Founder and CEO, ReUSE Jeans, Social Entrepreneur

**Maricela Sandoval**

Deputy Sector Navigator, Small Business, CA Community Colleges

**Daniel Scott**

Faculty, Irvine Valley College

**Richard Tafel**

Founder and President, The Public Squared

# SPONSORS & PARTNERS

## Event Sponsors

California Community Colleges State Chancellor's Office  
Schools First Federal Credit Union  
Saddleback College Foundation  
University of California, Irvine  
Youth Entrepreneurship Program

## Outreach Partners

Academies for Social Entrepreneurship • Brandman University  
Chapman University • Compass Partners  
Concordia University Irvine School of Business • DreamItAlive  
Ernie Schaeffer Center for Innovation and Entrepreneurship  
Esse Law Group • Irvine Valley College • Orange County 2-1-1  
Pepperdine University Graduate School of Education and Psychology  
San Diego State University – Lavin Entrepreneurship Center  
Soka University – Soka Changemakers  
South Orange County Economic Coalition  
The Jonas Project • University of Redlands

## Orange County Social Entrepreneurship Competition Coordinating Committee

Dr. Tod A. Burnett, Dr. Barbara Cox, Dr. Scott Fredrickson,  
Linda Hall, Rebecca Knapp, Barry McCarthy, Jennie McCue,  
Mira Manchik, Anthony Teng





 **THE RANGE COUNTY**  
**SOCIAL ENTREPRENEURSHIP**  
**C O M P E T I T I O N**